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**NEW ENGLAND PATRIOTS' ART DIRECTOR GIVES BACK TO ALMA MATER,  
KEEFE TECH**

**FRAMINGHAM, MA** – Michelle Muise, Keefe Tech Class of 1990, recently met with Keefe Tech Graphic Communications senior Solimar DaSilva at Gillette Stadium, where she now works as the Art Director for The New England Patriots.

“I wanted to work on a topic for my senior project that combined my two interests, graphic design and football,” said DaSilva, who is also Co-Captain of the Keefe Tech Football Team. “I was so excited to meet with Ms. Muise and learn about everything she designs for The Patriots. It gave me some great ideas and helped me decide that I wanted to create a newspaper about our school football team.”

“Keefe Tech is basically the foundation of my career,” said Muise of her career technical education. “After I graduated from the Graphic Design program, I began working full-time at an advertising agency. I then ran the pre-press department for a printing company before working for The Patriots.”

Muise now directs the art department for The New England Patriots and works on publications including Patriots Football Weekly and The Patriots Yearbook. She also serves as a member of the Keefe Tech Graphic Communications Career Technical Education Advisory Board.

“I always take the time to help out any Keefe Tech students who are interested in print and design,” Muise noted. “I still remember the people who made an impression on me while I was in school, so I try to give back when I can.”

“This really opened my eyes up about the future,” added DaSilva. “Ms. Muise told me that her job can be challenging sometimes, working long hours under deadlines. But I would love to do that job, it would all be worth it.”

Keefe Tech Graphic Communications Instructor and Football Coach Jay Godino accompanied DaSilva during his visit to Gillette Stadium to meet Muise. “It was so encouraging for me to see one of my students so engaged and excited about his senior project,” he noted. “Ms. Muise was so helpful and answered every one of our questions, and we are thankful that she took time from her busy day to meet with us.”

DaSilva will now begin designing the product for his senior project, which will be an 8-page, full-color newsletter about the Keefe Tech Football Team. “I’m going to design the layout and choose what photos will be used,” he said. “I think the senior project is a great way to make learning about your career program more interesting.”



# JOSEPH P. KEEFE TECHNICAL SCHOOL

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Senior Project is a four-year venture in which students demonstrate mastery in time management, research, writing, communication, and presentation skills. The final segment of Senior Project includes four elements: a research paper, a product, a portfolio, and a presentation. Senior Project is truly a school-wide, integrated program where students work on components in English, Social Studies, Career Exploratory, as well as their Career Technical programs.

Keefe Technical School, located in Framingham, MA, is accredited by the New England Association of Schools and Colleges. In addition to 13 different career technical programs, Keefe Tech offers a complete college preparatory program to students from the communities of Ashland, Framingham, Holliston, Hopkinton, and Natick.

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